
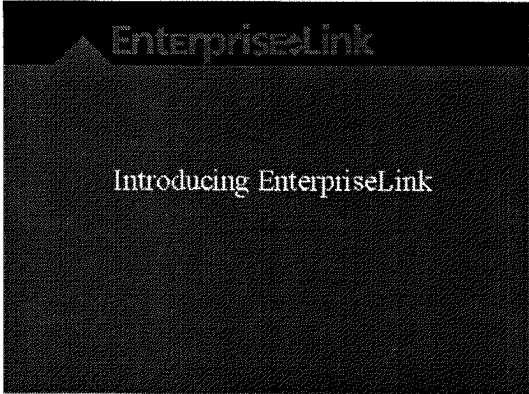
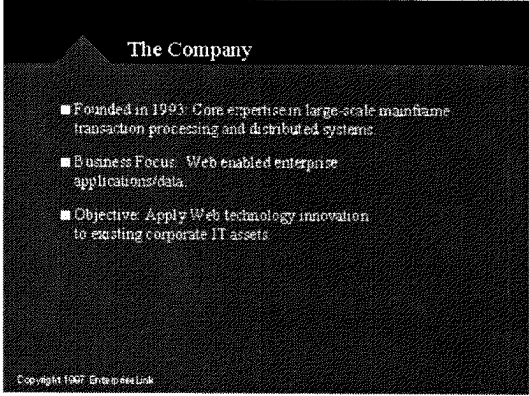
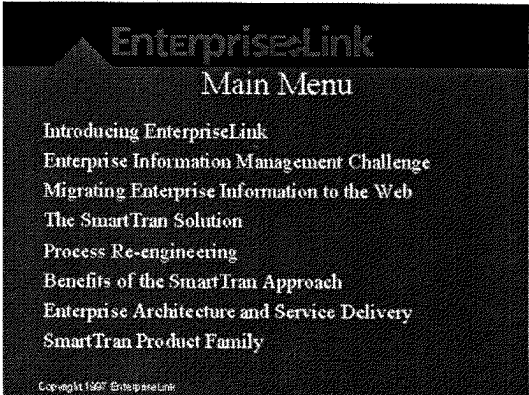
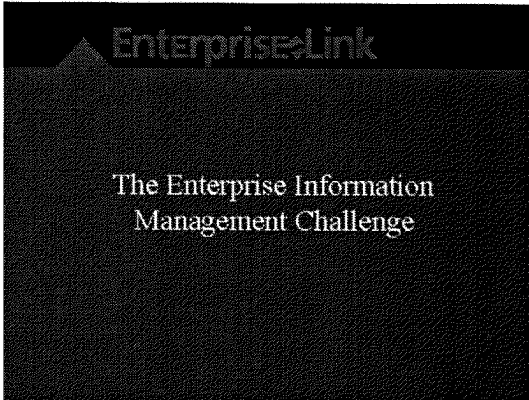
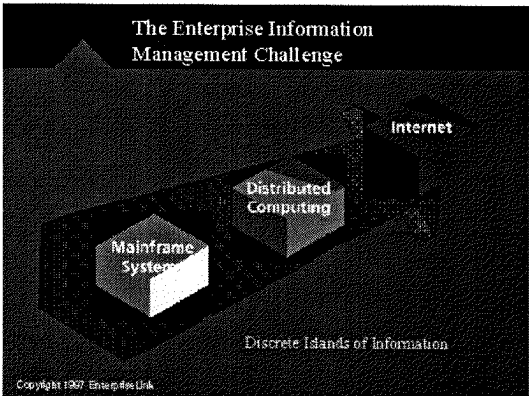
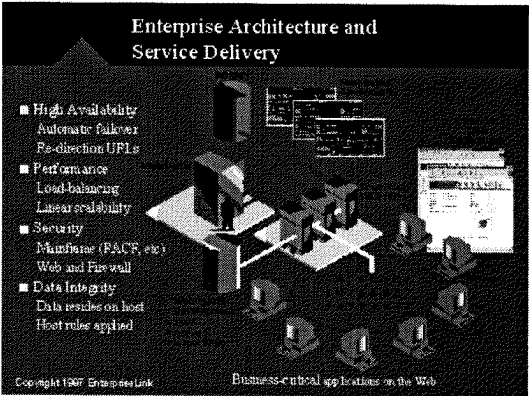
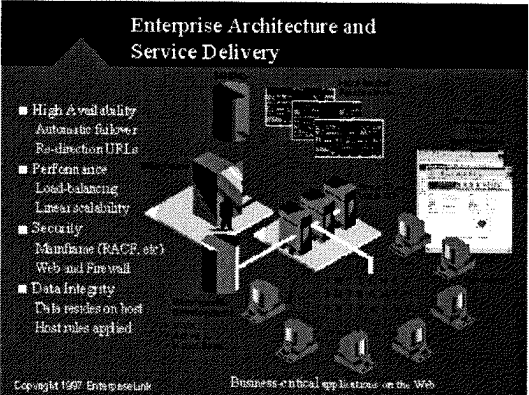


Final Storyboard: EnterpriseLink Marketing CDROM

Number	Narration	Graphics
	<p><i>User selects 'Introducing EnterpriseLink'</i></p>	
		
	<p>Welcome to EnterpriseLink.</p> <p>EnterpriseLink was founded in 1993. The company founders have over 40 years of collective experience in large-scale mainframe transaction processing and distributed systems.</p> <p>Our primary business focus is to provide web enablement tools targeted specifically for enterprise applications and data.</p> <p>We do this by applying web technology innovation to existing corporate IT assets.</p>	
	<p><i>User selects 'Enterprise Information Management Challenge'</i></p>	

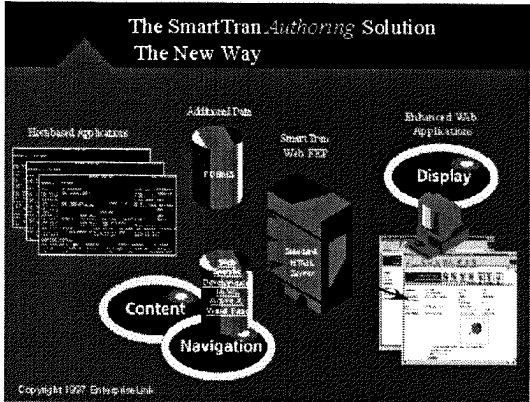
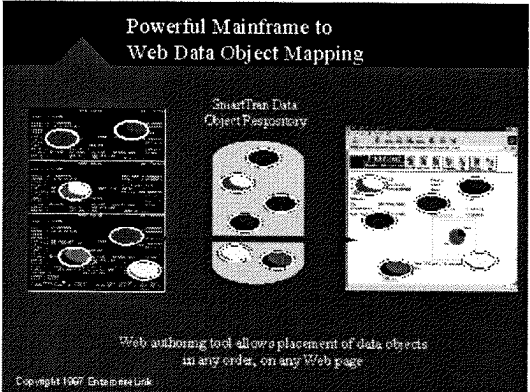
Final Storyboard: EnterpriseLink Marketing CDROM

Number	Narration	Graphics
		
	<p>Today's enterprise contains many disparate islands of information.</p> <p>Starting with historical mainframe and legacy systems developed in the 1970's and 80's...</p> <p>...moving through the various implementations of distributed client/server computing environments...</p> <p>...to the explosion of the internet and intranet.</p>	
	<p>Critical enterprise data and core business logic often reside in an environment that is a mixture of both mainframe and client/server environments.</p> <p>Information is difficult to access because it resides in different places and has been maintained with various levels of integrity by different departments with varying needs.</p>	
	<p>EnterpriseLink offers a powerful solution.</p> <p>Our SmartTran suite of flexible integration tools that provide an easy way for you to create and maintain dynamic web enabled applications...</p> <p>...that deliver seamless integration of all data environments across a ubiquitous and broad reaching network, starting with your mission critical mainframe based data and applications.</p>	

Final Storyboard: EnterpriseLink Marketing CDROM

Number	Narration	Graphics
	<p>At the same time we are doing this by keeping in mind the three key dimensions of web enablement; navigation, content and display.</p>	<p>Information Delivery Requirements</p> <p>Content Display Navigation</p> <p>Integrate These Facilities to Deliver Information Services to a Broader Range of Users, While Leveraging the Existing IT Investment</p> <p>Copyright 1997 EnterpriseLink</p>
	<p><i>User selects 'The SmartTran Solution'</i></p>	<p>EnterpriseLink Main Menu</p> <ul style="list-style-type: none"> Introducing EnterpriseLink Enterprise Information Management Challenge Migrating Enterprise Information to the Web The SmartTran Solution Process Re-engineering Benefits of the SmartTran Approach Enterprise Architecture and Service Delivery SmartTran Product Family <p>Copyright 1997 EnterpriseLink</p>
		<p>EnterpriseLink The SmartTran Solution</p>
	<p>The SmartTran solution is comprised of a suite of application tools that enable developers to deliver mainframe applications to the web.</p>	<p>SmartTran Product Family</p> <ul style="list-style-type: none"> ■ SmartTran Loader - CREATE ■ SmartTran Builder - INTEGRATE ■ SmartTran Server - DELIVER <p>Copyright 1997 EnterpriseLink</p>

Final Storyboard: EnterpriseLink Marketing CDROM

Number	Narration	Graphics
	<p>This one environment combines the functionality of a number of single solution tools into one powerful application.</p>	 <p>The SmartTran Authoring Solution The New Way</p> <p>Herb-based applications, Additional Data, SmartTran Web FE, Enhanced Web Applications, Content, Navigation, Display</p> <p>Copyright 1997 EnterpriseLink</p>
	<p>Our SmartLoader product is used to identify specific data elements and transitions from mainframe applications.</p>	<p>SmartLoader graphic</p>
	<p>Once identified these elements are placed into a data repository.</p>	 <p>Powerful Mainframe to Web Data Object Mapping</p> <p>SmartTran Data Object Repository</p> <p>Web authoring tool allows placement of data objects in any order, on any Web page</p> <p>Copyright 1997 EnterpriseLink</p>
	<p>The Smart Builder development tool is then used to create templates that generate HTML.</p>	<p>SmartBuilder graphic</p>