



Our courseware brings your software to life.

Our Mission

Since 1986 Qtrain Corporation has been committed to delivering powerful interactive multimedia knowledge transfer solutions with three elements not found in traditional interactive products:

- Maximum Design Flexibility
- Rapid Turn Around
- An Affordable Price

Whether you develop software for mass distribution or for internal use Qtrain's talented staff of producers, designers and engineers can create a powerful marketing or training solution faster than you think and for less than you might expect.

Software is only as powerful as the person using it. Isn't it time to unleash the potential of your users.

The Qtrain Advantage

Our multimedia solutions leverage your most knowledgeable people so that they are no longer forced to be as intimately involved in the sales and training of your software.

Traditionally, the sales and training staff are both required to present the same material and answer many of the same questions over and over for each prospect or user they encounter.

In the past there was no efficient way to automate their involvement. Unfortunately, most exciting interactive multimedia approaches have been accompanied by long and rigid production cycles with costs that are out of reach.

Often, the software application or process innovation had changed dramatically by the time the supporting multimedia became available.

This is where Qtrain comes in. Our proprietary software combined with an innovative production methodology allow us to produce complete, accurate and consistent multimedia solutions in less time for less money.

Some of the advantages that Qtrain multimedia solutions can bring to your organization include:

- Dynamic navigation of content ranging from overview information to detailed descriptions of individual commands.
- Courseware that provides for both ground-up training and performance support for experienced users.

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For more information please contact Qtrain at:

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The Qtrain Advantage

- Interactive quizzes can be included so that users can test their knowledge and managers can track improvement.
- Qtrain's patented language timing feature ensures that audio and visual content automatically stays in sync when you translate your presentation to multiple languages.
- Qtrain software is easy to use, has modest system requirements, makes no changes to your system's configuration and requires very little free hard disk space.

How Qmedia Works

Qtrain's proprietary software suite "Qmedia" differs from other multimedia solutions because it *records* the actual application screen information instead of *simulating* it through recreation. Combining this with easy editing of recordings and small final file size gives Qmedia the advantage your company needs. Here's how it works:

- Qmedia simultaneously records the screen information of an application in use while a narrator describes what is happening.
- Once recorded these sessions are edited together to create a "one-take" feel.
- Highlights are then added to draw the user's attention to specific regions of the screen.
- Full and partial screen graphics, animation, video and quizzes can also be added.
- The final result is an interactive multimedia presentation complete with index delivered on CDROM that runs on any Windows PC.

Our Customers

Qtrain Corporation's customers comprise a growing list of Fortune 1000 companies or government entities with a need to disseminate corporate systems knowledge to many remote sites, often on a worldwide basis. The following partial client list describes a few of the places where Qtrain solutions have been applied.

- *Lucent Technologies* (Formerly AT&T) uses Qtrain multimedia solutions to train customers internationally on the installation and use of multimillion dollar telephone switching systems.
- *Xerox* has found Qtrain very useful in training their sales organization on their overall sales philosophy and in the pricing, configuration and ordering of Xerox office automation equipment.
- *Hewlett Packard* uses Qtrain to train their employees on how to best use HP internal software.
- *State Farm* has implemented Qtrain's multimedia to fill the need for internal training worldwide.
- *Global Data Security* - Qtrain has developed a comprehensive sales and marketing CDROM utilized by both the distribution channel and prospective customers.

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